

Your firm has the tools. Now what?

AI TRAINING FOR LAW FIRMS



**Bydand Strategic
Communications**

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Most law firms now have AI licences. Some teams use them consistently. Others barely touch them. And that gap between access and adoption is where value gets lost.

According to LexisNexis research (September 2025), 61% of UK lawyers now use AI — but only 17% of firms have firm-wide integration.

I fix that — with practical workflows and clear review standards, so AI supports the work and your team stays in control.



Three steps to successful adoption

1. Direction

Agree where AI adds genuine value for your firm. Start with one workflow that matters to your practice.

2. Guardrails

Clear, readable standards that remove ambiguity: what's appropriate, what needs extra care, and what "good" looks like.

3. Capability

Hands-on practice, with review built in from day one — so adoption becomes habit.

How I work

I use these tools daily and test what works in practice — so training is grounded in real experience, not theory.

AI can help with functional work — first drafts, synthesis, admin, and supporting research. Your team stays responsible for judgement, client relationships, and final decisions.

I work inside your approved tools, data boundaries and policies. You won't be learning code. This is pitched to a non-technical audience to show you how to get the most out of the tools you already have.



Emma's approach [to AI training] is non-techy. She shows how to get the most of AI tools without fuss and confusion. Highly recommended. ””

Testimonial from Google NotebookLM webinar



How can law firms safely use AI?

Common use cases include:

- **Client communications** — drafting clear, accurate updates and follow-ups for review
- **Meeting → action** — turning meetings into actions, notes, and draft correspondence
- **Contract comparison** — surfacing differences and missing provisions for human review
- **Regulatory and risk checks** — comparing new requirements to policy or precedent and flagging gaps
- **Litigation and advisory support** — structured questions and options for consideration (with verification)
- **Business development** — improving clarity, consistency, and evidence in pitches and submissions



I have also developed two specific frameworks for law firms.

1. Synthetic stress-testing of your approach

Before you roll anything out, I test it against realistic decision-maker perspectives — partners, finance, BD and senior management — using a structured simulation approach grounded in validated behavioural research (nearly 10,000 responses).

This surfaces unspoken objections, sources of hesitation, where language creates uncertainty, and what needs to change for genuine buy-in.

That means fewer false starts and smoother adoption.

2. Directory submission support

You only have 15 minutes or so to grab a Chambers and Partners or Legal 500 researcher's attention with your submission. If your work is inconsistent, overly long/short, or heavy on unsupported claims, it's harder for researchers to reward it.

I've built a workflow kit (templates, scorecard, and a process to generate a critical summary time poor partners can listen to). It saves hours per cycle and supports stronger submissions.



- 📁 Real-world experience
- 👥 No technical knowledge required
- 🛡️ Compliance built in
- ⚡ Immediate wins
- 🎨 Creative integrity protected

Where do I start?

Email emma@bydandstrategic.com to book a **30-minute workflow check**. No obligation. Investment starts at **£750**. The initial workflow check is complimentary, and I'll provide a tailored proposal based on what I find.